



College of Agriculture,
Food and Environment
Cooperative Extension Service

Kentucky Dairy Partners
Annual Meeting
February 22 & 23, 2022



Sloan Convention Center, 1021 Wilkinson Trace, Bowling Green, Kentucky



**KDDC Young Dairy Producers Meeting
Tuesday, February 22 (All Times are Central Time)**

- 8:30 Registration for KDDC Young Dairy Producers Conference
- 9:00 AM-11:00AM Trade Show Set up
- 9:30-10:15 “Dairy Gauge-Focusing on Understanding Cost of Production, Identifying Areas of Financial Strength and Opportunities to Gain Efficiency” – David Bilderback, Manage Agent, University of Tennessee
- 10:15-11:00 “Animal Care Plans-What’s on the Horizon for Producers” – Dr. Karen Jordan, DVM, Brush Creek Swiss, Siler City, NC
- 11:00 Break
- 11:15-12:00 “Genomics Advantages-One Producer to another Producer” – Lloyd Holterman, Rosy-Lane Holsteins, Watertown, WI
- 12:00-1:30 PM Lunch and Trade Show Opens
- 1:00 - 5:00 ADA of Kentucky Board Meeting
- 1:30-2:30 “Data Driven Dairying-A Producer’s Perspective of Innovating and Advancing in Technology for the Betterment of Dairy Cattle” – Mack Drees, Drees Dairy Farm, LLC, Peshtigo, WI
- 2:30-3:15 “Marketing Positivity-Bringing People Back to Milk, Dairy Products-Innovative Ideas to Sell More” – Bill Gutrich
- 3:15 Break
- 3:45-4:30 “Bovine Herd Hoof Health Goals and Strategies to Achieve Them: -Karl Burgi, Comfort Hoof Care, Baraboo, WI
- 4:30- 6:00 Visit Trade Show
- 6:00 - 8:00 Dairy Awards Dinner

Wednesday, February 23 (All Times are Central Time)

- 8:00 AM Registration & Trade Show Open
- 8:20 Welcome
- 8:30-9:15 “National Dairy Checkoff Power Partnerships-Kroger” Lisa McClintock, Dairy Management Inc.
- 9:15-10:00 “Refining Reproductive Programs for Improving Fertility”- Dr. Ronaldo Cerri, University of British Columbia
- 10:00 Break
- 10:30-11:15 “Dairy Markets and Farm Bill” – John Newton, American Farm Bureau Federation Chief Economist of the Senate Ag. Committee, Washington D. C.
- 11:15-12:00 “Monitoring Behavior to Improve Fertility”- Dr. Ronaldo Cerri, University of British Columbia
- 12:00-12:45 “Processors and Dairy Farmers: Milk Promotion is a Joint Effort” – Al Dejewski, MILK PEP
- 12:45 – 2:00 PM Lunch - KDDC Annual Business Meeting – Trade Show Exhibits (Bidding Ends on Silent Auction Items)
- 2:00 – 2:45 “Smart Holstein Lab-Experience the Data” – WKU Panel, Adam Blessinger, Dr. Fred DeGraves, Gretchen Colon-Suau and Dr. Jeffrey Bewley, WKU and Holstein Association
- 2:45-3:00 Wrap up and Evaluations

**Holiday Inn Hotel room rate is \$109 and room block ends February 10, 2022
Call 270-745-0088 under KY Dairy Partners**