

Kentucky Dairy Development Council

Dairy Impact Program

2025 Application Rubric

The project and application meet all requirements as detailed in the Dairy Impact Program 2025 Guidelines. Attention has been paid to spelling, grammar, and readability.

Yes

No

Dairy Gauge Financial Scorecard (5 points)

5 points = Includes a completed 2023 or 2024 Dairy Gauge Scorecard.

3 points = Includes a completed Dairy Gauge Scorecard older than 2023.

0 points = Does not include a completed Dairy Gauge Scorecard.

Narrative (10 points)

10 points = Includes all 3 out of 3 of these components: decision-making process in planning and justifying the project; timeline for completing the project; the impact the project will have on your operation or other entities and how you will measure impact. The project demonstrates multiple of the following goals: the ability to impact more than one entity or the community broadly, add value to dairy products, stimulate the market, diversify an operation, and/or benefit the economic status of a farm now and in the future.

8 points = Includes 3 out of 3 of the components. Demonstrates only one of the goals.

6 points = Includes 3 out of 3 of the components. Not able to demonstrate any of the goals.

4 points = Includes 2 out of 3 of the components. Not able to demonstrate any of the goals.

2 points = Includes 1 out of 3 of the components. Not able to demonstrate any of the goals.

0 points = Includes 0 out of 3 of the components. Not able to demonstrate any of the goals.

Budget (5 points)

5 points = Includes cost of the project, the expected return on investment, and any other pertinent information related to the economic impact of the project.

3 points = Includes partial, incomplete budget.

0 points = Does not include budget.

Quote (5 points; only applicable for Accelerated Impact Projects)

5 points = Includes a quote for the project.

0 points = Does not include a quote for the project.